



kristin fundalinski

graphic designer

contact info

- Kristin D. Fundalinski
- (716) 864-4451
- fundy4@me.com
- Kfundalinski.com
- linkedin.com/in/kfundalinski
- Grand Island, NY

profile

I specialize in marketing materials, corporate identity, packaging, labels, infographics, social media & web graphics, collateral, and commercial photography. I've worked with both B2B and B2C companies.

I have a strong visual sense and complete understanding of composition and layout. I have a strong understanding of how to create consistent designs and see the bigger picture of how everything will look as a whole. I am an organized and effective designer who believes in good communication, and keep my mind open to new techniques and ideas. I can be a mentor as well as a student, and advocate working as a team.

skills

- Adobe Suite
- Collaboration
- Mac OS
- Print
- Communication
- Detail Oriented
- Digital
- Brainstorming
- Social Media
- Microsoft Office
- Illustration

work & education

- 2021** ● **Graphic Designer - Safetec of America**
887 Kensington Ave. Buffalo, NY 14215
 - Packaging graphics & labels
 - Social media and web materials
 - Product and company photography
- 2019** ● **Graphic Designer - Explore & More Children's Museum**
130 Main St, Buffalo, NY 14202
 - First on-staff Graphic Designer
 - Developed design and reviewing procedures.
 - Created marketing materials, ads, flyers, brochures
 - Exhibits signage, promo and flyers.
- 2018** ● **Packaging Graphics Asst - Rich Products Corp**
Robert Rich Way, Buffalo, NY 14213
 - Packaging graphics: labels, cartons, poly bags
 - Nutrition fact panels/NLR updates
 - Digital library maintenance
- 2011** ● **Senior Graphic Designer - NOCO Incorporated**
2440 Sheridan Drive, Tonawanda, NY 14150
 - Style guide, brochures, flyers, posters, postcards, stationery, folders, billboards PowerPoint
 - Retail graphics: signage, POP, large format
 - Photography: products, employees, and events
 - Mentored junior designers & interns
- 2008** ○ **The Dale Carnegie Course®**
Effective Communications and Human Relations (10 classes)
- 1996** ● **Senior Graphic Designer - Buffalo Games, Inc.**
220 James E. Casey Dr., Buffalo, NY 14206
 - First on-staff Graphic Designer
 - Packaging graphics: cartons & diecut
 - Product catalogs (52-page)
 - Sales and marketing: sell sheets, flyers, newsletters
 - Photo manipulation, retouching and color managing
- 1996** ○ **B.S. Degree - Graphic Design**
(additional courses in brainstorming, photography, jewelry)
Buffalo State College, Buffalo, NY
- 1991** ○ **Diploma - Advertising Art + Photography**
McKinley Vocational High School, Buffalo, NY

hobbies

- Martial Arts
- Carpentry
- Arts & Crafts
- Movie Going
- Gardening



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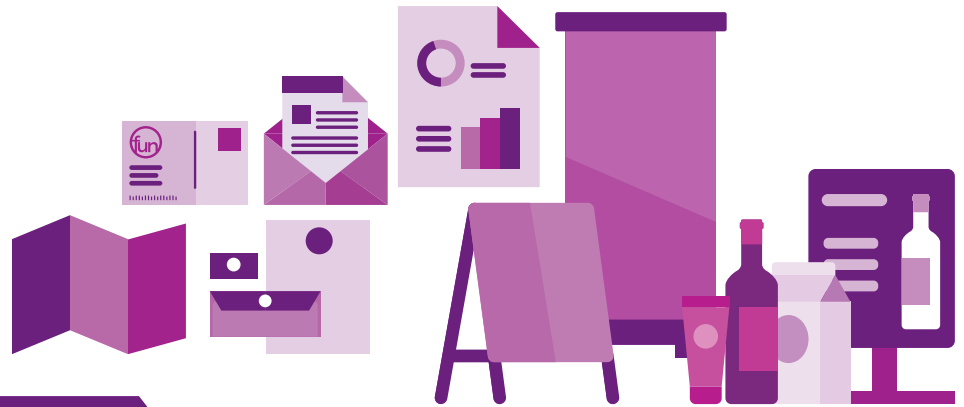
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software

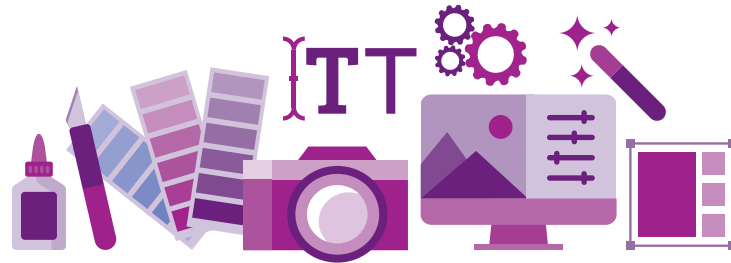
- MAC OS Proficient
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Creative Suite
- Adobe Acrobat
- Microsoft PowerPoint
- Microsoft Office
- Microsoft Word
- Microsoft Excel
- Asana & Teamwork
- Video Editing
- Adobe After Effects
- BarTender Label
- Cumulus System
- PLM Systems
- SendPress (emails)
- Strata 3D
- Word Press

graphic skills



print

- Brochures
- Calendars
- Corporate Branding
- Direct Mail
- Environmental Flyers
- Logo Design
- Newsletters
- Nutrition Facts Panel
- Package & Labels
- Posters
- Postcards
- Product Catalogs
- Pop Display Graphics
- Signage
- Tradeshow Graphics
- Visual Identity



general

- Brainstorming
- Composition & Layout
- Design Principles
- Photo Manipulation
- Photo Retouching
- Photography
- Prototyping
- Typography & Lettering
- X-Acto Knife



digital

- Icon Creation
- Presentations
- Social Media Blog Posts
- Web Graphics



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3,000+

Photoshop Retouched Images



82+

Infographics



50+

Package & Label Designs



30+

Brochures



30+

Product Catalogs



30+

Logo Designs

examples



Black Rock
HISTORICAL SOCIETY

